

Town of Barre Recreation
Softball Field Banner
Policy & Order Form

Name of business, or organization: _____

Mailing Address: _____

Phone No: (____) _____

Fax No. (____) _____

Contact Person Name: _____

Email for Contact: _____

Who will supply the banner? *Check one:* _____ My business/organization _____ Town of Barre

Banner Drawing:

Policy and Terms:

1. Banner content will be limited to business name, phone number, address, website, tagline and logo/image.
2. Barre Town Recreation Board reserves the right to disallow logos and other content that it not appropriate for all age groups.
3. Cost first year for a banner is \$700 or \$500, if the business supplies its banner. Cost to display the banner subsequent years will be \$500. Banners will be used 3 years, after which the sponsoring business will be charged the then current first year price for a new banner, if the business decides to continue the sponsorship.
4. The Barre Town Recreation Board will obtain a banner proof based on the drawing supplied above. The business will sign off on the proof when acceptable. When the proof is approved the Barre Town Recreation Board will have the banner made. Banner content will be limited to 2 colors.
- 4a. Businesses or organizations that elect to supply their own banner must supply a banner made of 13-ounce reinforced vinyl with edges reinforced with nylon webbing and hemmed on all four sides. The banner will have grommets placed about every 2 ½ feet or a shorter distance. If a business or organization supplies its own banner it may have more than 2 colors.
5. Barre Town Recreation will be responsible for installing the banner on the softball field outfield fence no later than May 1. Banners will remain attached to the fence until November 1.
6. Barre Town Recreation will be responsible for re-attaching banners as needed. Barre Town Recreation will replace a stolen or damaged banner once in a 3-year period.
7. Banners will be 5' x 10' of vinyl material.
8. First year fee must be paid before the banner order is placed. Fees for subsequent years must be paid by April 15.

(Over)

Town Sponsorship Advertising Policy:

- 9a. The softball field banners recognize Barre Town Recreation sponsors. The softball field fence and the banners are not a public forum for public discourse or free expression, and by adoption of this Policy or accepting sponsorship, the Town is not creating a public forum. The Town is not creating a public forum, a limited public forum, or a designated public forum, but is creating a non-public forum open for a limited purpose.
- 9b. The standards and requirements contained in this Policy are intended to preserve the non-public forum status of the softball field fence and the banners. This Policy is a viewpoint-neutral policy that is reasonable in light of the purpose of raising revenue for Town recreation facilities and parks. The selection of space for and installation of a banner does not imply any Town endorsement of the product or service advertised. The Town reserves the right to review each proposed banner in advance and to reject any proposed banner that does not meet the standards and requirements of this Policy.

The undersigned understands and agrees to the terms listed above.

Contact Person's Signature

Date